



## Just Health Communications

Just Health Communications are Public Relations experts that specialise in powerful public affairs campaigns, media relations and reputation management. Known for creating well-honed health messages that connect with their audiences in the UK, Europe and globally, Just Health rely on their IT infrastructure to keep their business-critical applications running smoothly.

### Sector

Public Relations

### Project Focus

IT Refresh and  
Ongoing Support

## Requirement

Just Health Communications wished to change their IT support provider to a company that was both an Apple and Microsoft support specialist. They were also looking to replace the ageing Apple server infrastructure that ran all their business applications, stored their data and an outdated email solution.

## Solution

### Clever IT and proactive support for all.

BTA designed and installed a new solution based on Microsoft Small Business Server, running in a virtualised server infrastructure. This allowed Just Health to run their business applications independently—improving performance and redundancy but limiting capital expenditure.

The implementation of the new server and migration from the Apple platform was performed without a glitch thanks to BTA's experienced certified engineers and expert planning.

BTA now provides Just Health Communications with BTA's Managed IT Support (MITS) – a comprehensive IT support service aimed at businesses with no in-house expertise. This service ensures all Just Health's Apple devices and Windows server are monitored and maintained with care and expertise. The end result is a first-rate network, pro-active support, and a happy, productive Just Health team.