



The Chemistry Group

The Chemistry Group is a unique global consulting firm specialising in the improvement of sales and service functions within large organisations. Their goal is to help create the workforces that enterprise businesses need to reach their objectives.

Sector

Recruitment

Project Focus

Cloud Solutions – Google Apps and Box

Requirement

The Chemistry Group needed to be able to share files and collaborate in real-time in order to remain competitive and work efficiently, ideally standardising their hosting and data storage. In addition the business needed an email and CRM platform that could be easily accessed from outside the office to allow their business users to stay in touch with their clients. Whilst in the Chemistry office a robust wireless network for secure device connectivity was imperative, as was business continuity in the event of a disaster.

Solution

A happy mobile workforce with access anywhere.

BTA suggested that Chemistry move their IT to the cloud and implemented a multi- vendor solution comprising of Google Apps integrated with Salesforce CRM, Box corporate content sharing via a geo-redundant datacentre, and Cisco Meraki for secure office wireless connectivity.

BTA was responsible for the entire process - from the transfer of all files and emails to the cloud, to user training for staff. The Chemistry Group immediately benefited allowing the staff to provide collaboration across projects, work more efficiently and from anywhere. BTA now administers all Chemistry's IT, providing ongoing expert support that helps give The Chemistry Group the edge they need.